

ACTORS' THINK TANK NOTES
Wednesday, September 15, 2021

Tracy Luthy - Casting Director

Slates End at 6:30 minutes

I. Intro - She started Bonafide Arts after leaving New Orleans where she worked as a CD. She has a Kid's and VO Division.

- a. Looking for professional talent that can handle the business
- b. You've gotta find the right agent that believes in you
- c. Her division is Commercial and her partner does legit

9:33 minutes

II. Slates

- a. She doesn't love it when you compare yourself to an existing person
- b. Have your slate reveal a 'tid bit' about you, something personal that she will remember
- c. There is a lot you can do to make them stand out
- d. Rough backdrops are ok for ATT but NOT for auditions
- e. Be yourself
- f. Don't make it complicated
- g. It's not about what you say but how you say it

19:00 minutes

III. Communication

- a. Pet Peeve is a lack of communication
- b. Agents, Managers, Legit and Commercial should all be working together
- c. Collaboration is a huge part of creating success
- d. NYC is full of friendly competitors
- e. Your heart is either in it or it isn't....you have to be genuine in your relationships
- f. "When I sign Talent, we are partners"
- g. Collaboration is important among actors and agents...it's all about who you know
- h. Following instructions is so important! Your submissions must be done perfectly and labeled perfectly or you may be discarded.

26:00 minutes

IV. Unclear Breakdowns

- a. She does not read before sending to talent...she just assumes they are clear unless she starts to get questions from talent...then she will get to the bottom of the confusion
- b. Ask questions if you do not understand!
- c. It's important to have the information

28:00 minutes

- d. Be super professional
- e. Answer emails promptly
- f. Everything that you do and say off camera matters
- g. Some of the best talent were former business owners because they are organized
- h. Pause before sending emails. Read and re read and never react.
- i. Some emails are better as phone calls
- j. Always be friendly and prompt to EVERYONE

41:00 minutes

V. Agents

- a. There is a balance between to many and too few
- b. By being exclusive they can give you and your career more attention because they are not rushing to beat other agents
- c. Post pandemic benefit is that she now gets to see our work
- d. She gets more peaks behind the cyrtain