



Notes from Actors' Think Tank

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<http://fftmodels.com/>

Slates End at 8 Min

- I. (9:30) Background**
 - A. In industry for 52 years, started when he was 6**
 - B. Was Grover on Sesame Street**
 - C. Stopped acting at 24 and decided to be behind the camera**
 - D. Been an agent since 24**
 - E. Considers himself a people person and therapist**
 - F. I have been in your shoes so I relate to you**
 - G. FFT - oldest commercial print agency**
 - H. Agency is run like a family - rep infants to much older**
 - I. Actors who model and models who act**
 - J. Commercial Print - is lifestyle advertising**
 - K. Do not do fashion....it's more product advertising (real people selling real products)**
 - L. First thing I tell them....throw out what you think you know about modelin**

- M. (14:00) Models and actors can get into their own head....everything about you is PERFECT!**
- N. You are a real person**
- O. Look at yourself as a product**
- P. You are not one dimensional...**
- Q. You can work in this industry FOREVER if you know how to market yourself**
- R. More than you WANT to work, he NEEDS you to work!!**
- S. It's a business....he needs you to make money so that he can**

II. Getting an agent

- A. When you get one know that they want you**
- B. Maintain a good relationship with your agent**
- C. Your agent should be there for you**
- D. Use me or Lose me**
- E. Needs to know that we are on the same page**
- F. An agent is only as good as the talent they represent**

III. (19:00) How Agents Manage the various types of print

- A. Shoots can consist of usage**
- B. What mediums (magazines, mailers, promotional, direct mail)**
- C. Ads can be use in a billboard**
- D. Every part of your body (head to toe) is a viable commodity for print (hands, hair, etc.)**
- E. Parts Models start at \$250 / hr**
- F. Even if you feel your body parts are not attractive they are marketable**
- G. THINK POSITIVE about yourself!**
- H. Actors can use this as a viable way to work when "acting" jobs are not available**
- I. You can be in this industry FOREVER**
- J. You do need to pay your dues**

K. Success may come quick....or it may take a year or more

III. (25:00) How is the Industry Changing

- A. He does not love zoom....misses getting to feel the energy of a person that you get being with them**
- B. Self Tapes mean you need to know how to do them well**
- C. Covid means we need to take so many precautions**
- D. He tells talent to not handle any drama....he will do your dirty work**
- E. He just wants you to go in and do your job**
- F. Being professional is extremely important**

IV. (30:00) Feedback

- A. Every talent wants it but nobody really gets it**
- B. Do your thing and be yourself**
- C. Just breathe**
- D. Acting is easier than we make it out to be**
- E. Always be working on your craft! Even if it means acting in varied ways (commercial, theater, film, etc.)**
- F. Understand all aspects of acting**
- G. TAKE CLASSES!**
- H. Take comedy and improve!**
- I. You want to make people laugh!!**
- J. What actors that you emulate have long careers... what's common about them....they were all stand up comedians**
- K. Who has more longevity? Comedians who blow your socks off with drama!**
- L. Your goal is to be a consistently working actor**
- M. If preparing a monologue, choose comedy!**

IV. (38:00) What do you look for in talent?

- A. Are you a viable commodity?**
- B. What is your personality?**
- C. Skill Level - I can tell if you 'have' what it takes to have potential**
- D. Are they open to change and feedback?**
- E. Understand that we may disagree but a client needs to be open to ideas**
- F. He wants to be the resource**
- G. Do not spread yourself too thin among agents**
- H. You can get blacklisted if you are not genuine**

V. (47:00) How to Handle this Relationship

- A. Be available**
- B. When your agent needs you, jump!**
- C. Respond immediately!**
- D. Follow Directions**
- E. You have got to respond and check your emails and voicemails**

VI. How can you learn about the industry

- A. Watch Tv**
- B. Be on IMDB**
- C. Think what you love about your fave movies**
- D. Your bible should be IMDB...look at credits and their body of work**
- E. Get to know what kind of an actor you are**
- F. Create a body of work and do not worry about everybody knowing your name**

