

<https://vimeo.com/452199792/25a0096abf>

Kathy Wickline
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07/08/2020

Takeaways:

- VO needs professional home studios (software must be professional, director is on phone with you as you lay it down, and they edit)
- Self-taping is here to stay
- A lot of people turn down auditions after receiving them, even self-tapes
- Slates are the only way for producers and directors to get to know you now, since we're not in the room. Has to be genuine
- 2 takes are great, but they must be very different
- It's important to know who the client or what the genre is before auditioning since it impacts your choices
- Hosting and corporate videos is big in Philly.
- Important to read on teleprompter & must be able to understand jargon and know how to present
- Commercial is role playing
- Casting networks bought casting frontier
- Casting loves theater actors, because they make moments matter and really listen
- Masterclasses & classes in different regions are great options because they're over zoom
- You never know who you're going to meet, who will introduce you to someone, who will introduce you to someone, etc
- Film.org
- Non-paid gigs is great for experience and is a resume builder, and it can help stretch your range
- Age range is a loose guideline
- Keep in touch: doesn't keep paper headshots and fliers, but still send them!
- Won't call you in if you don't have an agent, but still wants to connect
- If you wear wigs, it can't look wigg-y
- Philly is very conservative with looks