



Notes from Actors' Think Tank

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- I. Slates end at 7:32**
 - A. During pandemic she pivoted to VO**
 - B. Helps producers hone in on what they want**
 - C. Then helps it applicable to the actor**
 - D. Auditions the talent**
 - E. Craft the auditions to work for the producer**
 - F. Help with call backs**
 - G. She works from beginning to almost end**
 - H. Some clients give her more say in who actually gets hired**
- II. Morning Routine (11:34)**
 - A. Starts with email**
 - B. Then continues on to a day of zoom and email**
 - C. Actors are getting better at zoom**
 - D. Lighting can be a challenge**
 - E. Also backgrounds**
- II. Self Tapes (13:46)**
 - A. I am more forgiving for background pics etc.**

- B. I just want to see your performance**
- C. Do not distract me with your background though**
- D. Bad audio or a bad reader can be more distracting**

III. Reader (15:50)

- A. It's ok if you do not have a reader**
- B. If you are a reader, follow the performer and let them lead**
- C. Keep your energy more neutral**
- D. Let the person on camera make the decision**
- E. The readers job is to assist and not steal the spotlight**

IV. Team Element (18:35)

- A. She loves to collaborate**
- B. She focuses more on scripted things like indie films, animation and VO**
- C. How do you decide what to cast?**
 - a. She looks for projects we want to be part of**
 - b. She is networking**
 - c. Much work is through referrals**
 - d. She has to be creative and look for new faces and exciting decisions**
 - e. She has to bring something new to a project and not what other CD's will bring**

V. Benefits of Current Situation (21:37)

- A. You don't have to live in NYC**
- B. Downfall is lack of human connection**

VI. Animation (24:18)

- A. She has an opportunity to direct a bit more**
- B. She loves when people put themselves in the shoes of character**
- C. Strong decisions are so important**

D. Strong decisions will make her want to bring them in for other things

VII. Voice Over

- A. If just starting, record yourself**
- B. Sound conversational**
- C. Learn the vocab and tech side of it**
- D. Get training**
- E. Liz Lewis is fun because she can take actors and let them cross genres**

VII. CSA (32:53)

- A. She's a big fan**
- B. It's now the Casting Society**
- C. She is on the Board of Directors and chairs different committees**
- D. It's great to be part of**
- E. In NYC it's a close community**

VIII. Commercials (38:21)

- A. Many big actors start here**
- B. Plenty of commercials where celebrities have started**

IX. Auditions (45:41)

- A. Use props that make sense**
- B. Keep props simple**
- C. Do not let background be too distracting**

