

<https://vimeo.com/451877585/82bc35a79c>

Mel Mack

Mel Mack Acting Studio, House Casting, & Former Actor

4/29/2020

info@melmackactingstudio.com

Headshot, Resume, & Reel

Takeaways:

- It's a win to get into the room
- You never know who you're going to be in front of. That casting director might also be working on other projects with other people
- It's a very small industry. If you're good, we're spreading the word
- Dream client: always on time, marketing on point, know what you sell, you're a hustler
- It's vital to read the room. It can be tense because people might be on different pages of what they want. Let your work speak for yourself.
- It's like the olympics. Prep in the waiting room like an olympic swimmer. Don't be chatty. Be focused.
- It's a job interview. Book the room, not the job.
- If you're there, you're supposed to be there.
- Essence is essential.
- If you don't know your brand, it's like going in without bullets in your gun.
- Branding helps people give guidelines to managers and agents of what you want
- Don't try to do everything! Make a choice of film/tv or theater. Find where you sit, and get specific.
- If wearing a wig, choose 2 looks and make them opposites of each other.
- ReelArc & Moodcaster
- Actors Connection has a cheaper version of reelarc
- Create your own work
- Hosts and spokesperson work: must be really good at being yourself
- No means not right now. Don't fall off the face of the earth
- Email & online callbacks & selftaping
- Don't let the tech side blow your audition
- Read Variety Magazine
- Don't quit, keep going! Mel still has the black and white headshot of Vin Diesel with no credits & no reps hanging in her office