

Today's session was great. Unfortunately, our guest was unable to join us, a late change for her (bad circumstances). We hope to reschedule Florance Kirilova of Posche Models and Talent.

We, members that joined the session took the time today to address some things, namely:

- Potential guests - who, and how to engage to invite them
- Potential members - who, and how to invite them into the fold
- Attendance - Sadly, it is dropping on a per week basis, which poses a "bait and switch" appearance to guests, as we tell them we have 31 members, then only 15 make it.
- Website - Rich steered EVERYONE to it and encouraged them to update you with their materials, changes, etc. When you update quickly, people notice. I expounded, sharing my screen, showing them the depth of what is available.
- Slates - We explained again why we need people to give us their status the Sunday before the session. We will build a slate order based on that, then add ANYONE WHO IS ON THE CALL PRIOR TO 3:25 EASTERN. People will slate: name, location, SAG status and whatever else they want, as long as it is no more than 18 seconds.
- Using the Chat during our Zoom calls - Everyone agreed that it is distracting to a guest to see a series of notes come up when they are making a point. Seems to be universally accepted that people should wait until a guest has made their point to post something in the chat, maybe add it when Rich is asking the next question or at some opportune time.
- How to connect with guests - four times to connect 1- with your introductory slate, 2- if you ask a question later in the session, 3- with your Takeaway, and 4- as a follow-up, through the communication link provided (email or IG, etc.)

Overall message: As a group, we MUST be two things:

1- Organized. NO ONE wants to work with a group of any kind, club, company, etc. that is NOT organized. It is a nightmare. Expectations are blurred and never met. And

2- Professional. All you have to do is look at the screen to show we are professional.

Backgrounds are great. Lighting is great. Attention on the part of those present is great.

Attendance is the only thing lacking and inconsistent.

Not communicating is not being collaborative or being professional. We all want to be PART of everyone else's success, right???

Thanks and keep breaking legs!

Rich and Lindsay